

**National Night Out 2010**  
**Tuesday, August 3, 2010 at**  
**North Brunswick Community Park at 5:00 pm**

**REGISTRATION FORM**

Set Up: Set up 10:00 am -4:30 pm as scheduled. Event inspection is at 4:30 pm. A National Night Out representative will help you locate your designated spot the day of the event. If you set up in a spot not designated by a representative, you may be asked to leave the event.

<b>Recognition/Sponsorship Opportunities</b>			
Lead/Title Sponsor:	\$3,000		<b>Program</b>
Ride Sponsor:	\$2,000		Full Page      5" x 8"      \$100
Band Sponsor:	\$1,000		Half Page      5" x 3.75"      \$50
Activity Sponsor:	\$200		Business Card      3.5" x 2"      \$30
Any donation small or large is greatly appreciated and we be used to support the event. All companies that make a donation will have their businesses name appear in the program.			

**Lead/Title Sponsor \$3,000** Make your corporate name known at National Night Out. You will gain the attention not only of the 1,000 attendees, but also everyone who will see your company name in print media in the area. Have top-billing position before, during and after the event. Being part of the Title means your corporate name and logo will be prominently displayed everywhere.

**Ride Sponsor \$2,000** Save the best for the kids! Have your company be the proud sponsor of our spectacular rides. Show off your company's banner throughout the entire evening.

**Band/DJ Sponsor \$1,000** The Main Stage is THE place to be. Have the opportunity to remind the crowd that your company is dedicated to the music, to family entertainment and to the Township of North Brunswick by sponsoring the music for the night.

**Activity Sponsor \$200** Your support will help cover activities including jugglers, wandering entertainers, children's activities, face painters, caricatures, and the like. See your company name and logo on the event website and on the Festival grounds thanking you for your support.

**Program** Journal Format: 5.5" x 8.5" booklet, self-cover with color ads front and back, which is passed out at the event. The Deadline Friday, July 23, 2010. All artwork and design is to be provided by the Sponsor.

Full Page	\$100
Half Page	\$50
Quarter Page	\$30

**In-Kind Sponsorship**

In-kind donations help save out of pocket expenditure from the festival revenue, i.e., catering contribution for the Performer's Tent, prizes for contests, materials for craft for children's craft tent and other materials or supplies. Appropriate, in-kind contributions will qualify a business to be included in a event program.

Completed forms must be mailed in with donation.

Any questions please contact  
Charisse Rodriguez  
732-247-0922 Ext. 309

## National Night Out 2010 Application/Payment Form

Name of Business/Organization:		
Street:		
City:	State:	Zip:
URL:		
Contact name:	Phone:	
Fax:	Email:	

Booth Information	
Vendor Status (circle one): <b>New Vendor or Returning Vendor</b>	
Write a description of products/services: (Please specify if you are bringing your own and how many)	
	Tent(s) ____ (Please bring your own)
	Electric(s) ____ (Please bring your own)
	Table (s) ____ (Limited amount)
	(Please bring your own)
	Chair (s) ____ (Please bring your own)
<b>SILLY STRING IS NOT PERMITTED.</b>	

**Payment Method (select #1 below):**

<b>1. Check:</b> Payable to : <b>North Brunswick Township – National Night Out</b> <b>Mail to: North Brunswick Police Dept – National Night Out</b> <b>Attention: Charisse Rodriguez</b> <b>710 Hermann Road • North Brunswick, NJ 08902.</b>
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**Payment Terms**

<b>Any donation is due with this signed contract unless payment was sent in prior to receiving the registration form.</b>
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**Questions can be e-mailed to:** Charisse Rodriguez at [Cnelso@northbrunswickonline.com](mailto:Cnelso@northbrunswickonline.com)

The undersigned hereby represents and warrants that he/she is duly authorized to execute this binding contract on behalf of \_\_\_\_\_ (Company/Business).

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

Title: \_\_\_\_\_

Individual to be in charge at booth: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax \_\_\_\_\_ Email : \_\_\_\_\_

<b>FOR OFFICE USE ONLY :</b>	
<b>BOOTH NUMBER:</b>	<b>CHECK-IN/SET UP DAY &amp; TIME:</b>

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